



## Kenta Koga

Close-up Magician, Magic Trick Inventor,  
& Interface Designer

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Born and raised in Japan, Kenta Koga is an internationally acclaimed close-up magician, inventor of original illusions, and interface designer whose work bridges art, science, and imagination. Since first discovering magic at the age of seven, Kenta has built a reputation as one of the most innovative magicians of his generation, seamlessly blending the timeless artistry of sleight-of-hand with a distinctive, mathematical approach to creating new mysteries.

A graduate of Yale University with a degree in Computer Science, Kenta has designed AI-native interfaces at Palantir Technologies, Google X, Point72, and Clay. In his design practice, he draws directly from the theories of illusion and misdirection—principles magicians use to shape perception—and applies them to crafting seamless, intuitive digital experiences. For Kenta, both magic and design are about orchestrating attention, shaping emotion, and revealing the extraordinary in the everyday.

Beyond magic and design, Kenta founded the art-education nonprofit Gakko and the award-winning motion-design software company Fable.

His performances have been sought after by some of the world's most discerning audiences, with clients including Giorgio Armani, Hermes, Patek Philippe, Lionel Messi, and Brad Pitt. He has also served as a private magic tutor to Greg Brockman, Co-Founder and Chairman of OpenAI.

In 2021, Kenta chose to step away from the spotlight of the internet, taking all of his digital presence offline. Today, his performances exist only in the most intimate of settings—available exclusively by introduction.

Kenta is also a proud member of the Magic Castle in Los Angeles.